

Summit **N** Future of Nutrition

An experience



26 - 28 August 2025



São Paulo Expo

Promotion and
Organization



The Conference of Fi South America

We believe that providing rich content to our customers is essential for the development of the sector and accelerates the viability of innovations.



The event

Food ingredients South America (FiSA) is the most complete platform for connecting, exposing products, and expanding knowledge of the ingredient sector for the food and beverage industries in South America.

Every year, thousands of marketing and R&D professionals visit the event to gain knowledge, live experiences, and learn about the innovations that will inspire the launch of new products in Brazil and around the world.

In 2024, we held the largest edition in the last 7 years and strengthened ourselves as the main stage for innovations in the sector, with a growth of 21% in the number of exhibitors and 26% in the exhibition area, compared to the 2023 edition.



[WATCH THE VIDEO](#)



The Conference

The **Summit Future of Nutrition** is the most traditional conference for the food and beverage industries seeking innovation in ingredients.

One of the main attractions at Fi South America, the Summit offers exclusive content over 3 days of connection, knowledge exchange and networking.

In 2024, the Congress addressed the latest trends and best practices in the sector, highlighting the transformation of the industry. It also showcased the latest innovations in products, processes, and technologies, as well as strategies to promote environmental, social, and economic sustainability, viewed from three market perspectives: **Food Ingredients, Health Ingredients, and Natural Ingredients**, with presentations from some of the most renowned national and international leaders in the sector



Macrotheme 2025

Scientific and technological innovations in ingredients: the balance between health, sustainability and food safety

In 2025, the Future of Nutrition Summit will focus on **Scientific and technological innovations in ingredients: the balance between health, sustainability and food safety**. The congress will host research presentations and discussions on ingredient innovations, with a focus on solutions that meet the growing demands for healthier and more sustainable food, without losing sight of regulatory challenges. As part of the renowned global network of Food Ingredients fairs, the event will provide a rich exchange of knowledge, bringing insights and cases from leading international markets such as Japan, leaders in innovation and research in the health ingredients sector.



Success in the words of those who participated



3 days of success with packed auditoriums, over 15 hours of content, and more than 40 speakers from the leading national and international companies in the ingredients, food and beverage industries.

Watch: <https://www.instagram.com/p/C-avvPlu3DI/>

BIG NUMBERS Summit Future of Nutrition 2024

+615

Congress
participants

+60

Lecturers

+12h

of content

37%

of participants were
from management
level upwards

49%

were buyers, executives,
coordinators,
consultants and
others

In **2025**, the Summit will hold another edition, positioning the event as the main innovation congress for the food ingredients segment.

Here are some of the speakers who took part in the 2024 Congress



Alexandre Novachi
Dir. Assuntos Regulatórios
& Científicos
ABIA



Didier Toubia
CEO & Co-Founder
Aleph Farms



Rafael Arcuri
Executive Director
Associação Nacional do Cânhamo
Industrial (ANC)



Cynthia Pereira
Diretora e R&D
NotCo



Fernanda de O. Martins
Senior Nutrition&Health Advocacy
Manager Latin America - Unilever



Fátima D'Elia
Consultora Especialista em
Assuntos Regulatórios
ABIAM



Rosana Blasio
CEO
Pacto Contra a Fome



Paulo Ibri
Fundador & CEO
Typcal



Gustavo Nader
Co-founder and CEO
AMAZ



Mário Paiva
Gerente de P&D e Transformação
Digital
Unilever



Why sponsor?

Highlight your company at the main and most recognized innovation congress for the food ingredients segment.

- **Qualified audience:** presence of the sector's leading executives and authorities;
- **Rich content support:** greater impact, brand reach and connection with event participants;
- **New leads:** greater exposure and reach for the brand, which will also be on the event's digital platform;
- **Communication trail:** with actions before, during and after the event, the brand has a continuous presence.

Find out more about the participation formats and choose the one that best suits your brand:



BENEFITS	
ACCESS	Full pass for Summit Future of Nutrition attendees
	Discount for purchasing extra credentials
DIGITAL VISIBILITY	Digital Package
	Dig Banner Ret (300x250) – Content
	Sponsored Content - Article
	Dig Banner half page (300x600) - Content
	Logo available in congress-related e-mail marketings
	Logo available in the congress sponsors area on the FiSA website, with directional link
	Side banner on FiSA Xperience homepage (Semi-exclusive: sponsor production – 1080 x 1920)
	Fi Executive interview for Fi South America mailing list
	Post on the event's Facebook, LinkedIn and Instagram pages

DIAMOND 2 QUOTAS	TARGET 3 QUOTAS	LITE 5 QUOTAS
30	20	10
50%	30%	20%
Premium	Target	Access
-	-	YES
YES	-	-
YES	YES	-
YES	YES	YES
YES	YES	YES
SHERED	SHARED	SHARED
SIM	-	-
2	1	1

BENEFITS		DIAMOND 2 QUOTAS	TARGET 3 QUOTAS	LITE 5 QUOTAS
ON SITE VISIBILIT	Dark Post – LinkedIn	YES	-	-
	Digital Agenda - advertising space within the screen to present the agenda/content grid in person	YES	-	-
	Video or Pitch of up to 3min. at the opening of the event (sponsor production)	YES	-	-
	30-second commercial bumper	YES	YES	YES
	Logo on stage panel	YES	YES	YES
	Right to include material in the Conference KIT	YES	YES	YES
	Mention at the opening of the event	YES	YES	YES
	Lectures in a shared panel at the congress	1	1	1
	Logo on conference badge	YES	-	-
	1 event signage totem	YES (100%)	YES (30%)	YES (30%)
Supplier Solution: Presentation of 15 minutes	YES	YES	YES	
INVESTMENT		R\$ 42.572,30	R\$ 27.540,90	R\$ 18.597,70

FIND OUT ABOUT SPONSORSHIP OPPORTUNITIES

Merchandising options at the Congress



Chair Cover		Moleskine		Water Bottle		Pen		Eco-friendly Bag	
100% raw cotton - Measures 45cm (W) x 48cm (H) x 05cm (Depth). Includes sponsor logo.		Eco-friendly kraft notebook with digital customization. Measurements: 10.5cm (W) x 13cm (H). Informa Production. Includes sponsor logo.		Water bottle made with 100% recycled PET material with color printing. Includes sponsor logo.		Pen made of cardboard with plastic details, 1,0mm blue ballpoint ink and click drive. Colorful customization. Includes sponsor logo.		Returnable bag made of PET bottle yarn - Measures 35cm (W) x 40cm (H) - with 55cm of usable nylon handles - Personalization in digital sublimation on the front. Includes sponsor logo.	
QTY	200	QTY	200	QTY	300	QTY	200	QTY	200
Investment	EUR 3.346,20	Investment	EUR 2.880,57	Investment	EUR 1.281,21	Investment	UR 627,71	Investment	EUR 2.002,79
Deadline	18/08	Deadline	18/08	Deadline	18/08	Deadline	18/08	Deadline	18/08



Highlights Summit Future of Nutrition 2024

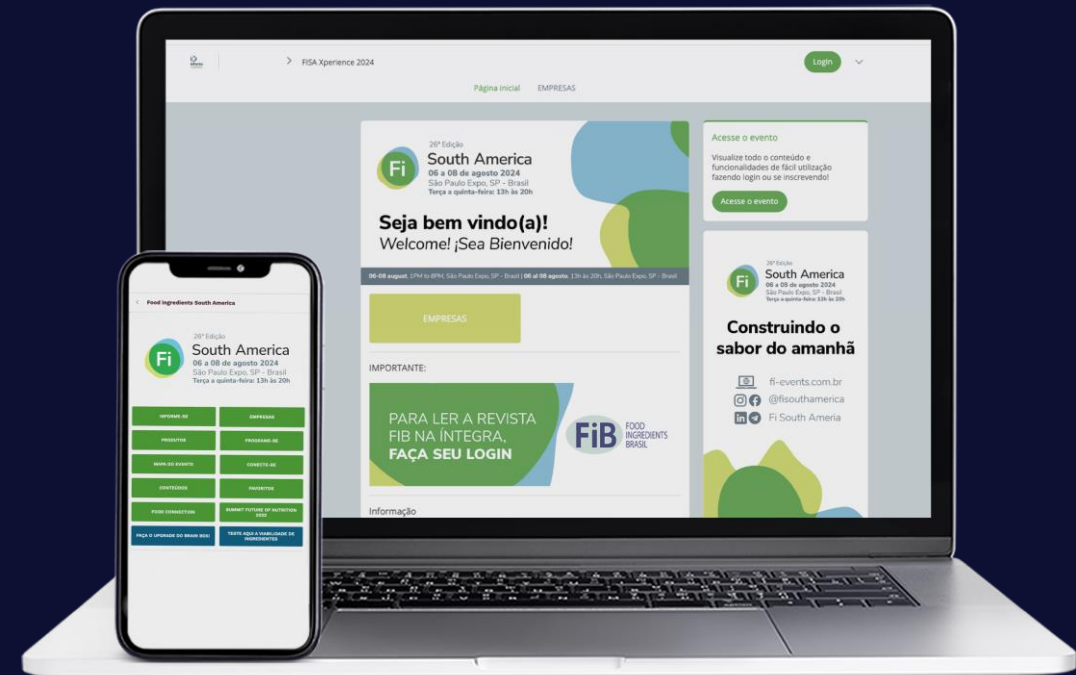




Digital packages

Increase your company's visibility and business opportunities even more before, during and after our events by adding our digital product packages.

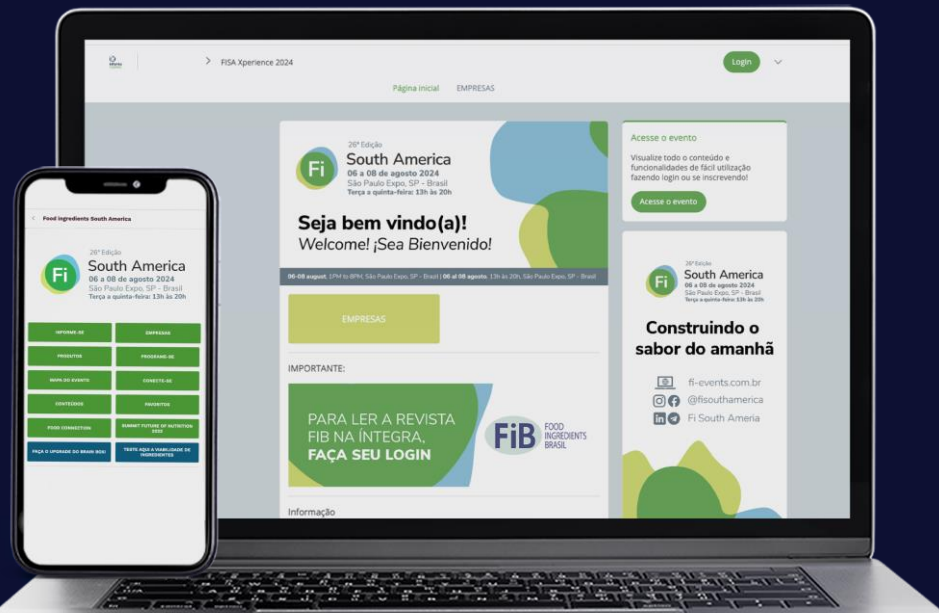
GET TO KNOW THE OPPORTUNITIES





FiSA Xperience Platform

Our digital platform brings together all the event's sponsors, visitors and content grid. Take the opportunity to connect with other event participants.



Big Numbers*

15.406 total hits on the platform

2.400 active users

+ de 14.000 visits to the program page

*Data collected from August 11, 2023 to August 08, 2024



FiSA Digital



Instagram
8.594 followers



Facebook
4.200 followers



LinkedIn
5.181 followers



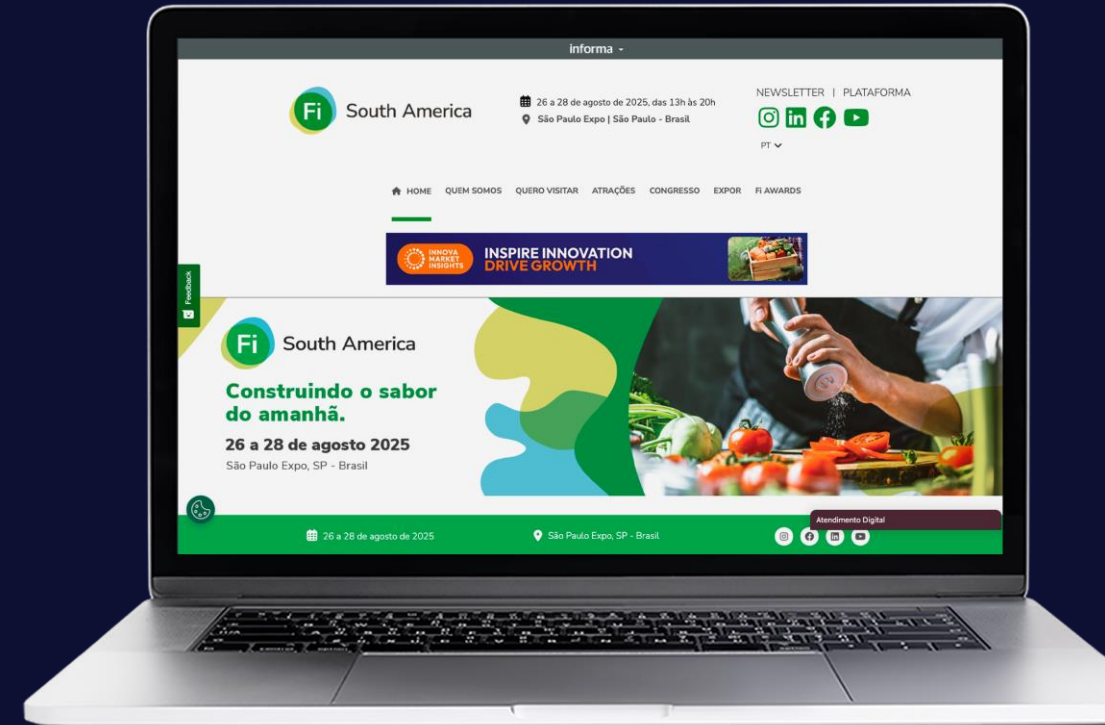
Youtube
72 subscribers



Telegram
308 subscribers



Site
285.131 visits



Fi South America

Summit **N**utrition Future of



www.fi-events.com.br



@fiouthamerica



Fi South America

Promotion and
Organization



Talk to our
Sales Team

Mariana Rodrigues

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